



LUXFOLIO

Corporate Presentation
September 2022



Disclaimer and Forward-Looking Information

This is background information about LUXXFOLIO's activities and strategy current as of the date of the deck. This information is given in summary form and does not purport to be complete. It is based on information that is already in the public domain including information from third-party sources. While the company believes the information from the third-party sources to be reasonable, the company cannot guarantee its accuracy. Readers should verify such information for themselves. LUXXFOLIO's public record should be consulted for a more complete understanding of the company's status. **Nothing in this deck should be considered an invitation, advice, or a recommendation to investors or potential investors to hold, purchase, or sell securities.** Before acting on any information, you should consider your particular situation and seek independent financial advice from a qualified registered professional.

Certain information contained herein may constitute "forward-looking information". Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will", "anticipated", "if", "projected", or variations of such words and phrases or statements that certain actions, events, or results "will" occur. Forward-looking statements regarding the company's strategy or position are based on the company's estimates and are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The company will not update any forward-looking statements or forward-looking information contained herein, except as required by applicable securities laws.

BTC Mining 2022 Themes

- Bitcoin is still the first and most recognized use case
- Difficult macro environment, supply chain issues, extreme weather, low Bitcoin prices, Crypto winter all lead to one of the most difficult years on record for bitcoin mining
- Capacity and infrastructure availability for mining still limited
- ASIC Miners moving down in price by as much as 70%
- Immersion and overclocking is the next horizon in mining operations
- Movement to zero emissions
- Power options are scarce, and the US is now the largest location of miners (over 1/3 of the BTC mining network)

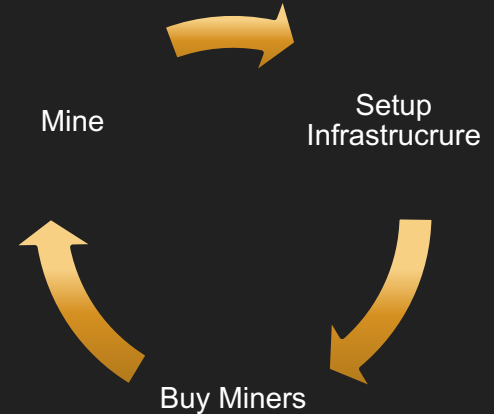
LUXX Vision

Combine the best attributes of mining, hosting
and sales through Immersion Mining



3 Streams of Revenue

Traditional Bitcoin Mining



Disadvantages:

- High capital costs
- High delays and costs due to current macro environment and supply chain problems
- Reliance on BTC price and difficulty rate
- Cycle of capital upgrades required for ASICs

LUXX Investment Highlights

- Experienced management that has navigated BTC market cycles
- Debt reduced in Q4 from \$12mm to \$1.5mm to provide financial flexibility to extend into immersive mining

Extension of Business Model

- Immersive Mining provides market differentiation
- Multiple revenue streams reduce risk in low bitcoin price environment
- First immersive mining customer announced and operational in August 2022

Performing in difficult markets

Turnkey Immersive Infrastructure

- 15 MW operational
- Identified low-cost solar power in southern US for expansion
- Deployment of new capacity is shortened to under one month with immersion and transformation turnkey systems

LUXX Entry into Immersive Mining

Immersion Mining Systems

1

- Researched and tested immersion technology systems for two years
- Immersion benefits are improved operations during heat, better performance of miners, longer life and less maintenance compared to air cooled systems
- Ability to increase hashrate by overclocking by up to 45%

Immersive Mining provides Multiple Revenue Streams

2

- Margin on ASIC retail sales provides immediate cash
- Hosting provides consistent revenues
- Overclocking on hosted miners provides exposure to bitcoin mining

Benefits

3

- Different revenue streams reduce exposure to volatility of BTC market
- Ability to thrive in a low price bitcoin environment
- Overclocking provides exposure to BTC without the capital outlay to purchase ASICs. At 30% overclocking on hosted machines, every 3 hosted machines is like owning one miner without the outlay of capital
- Provides expansion opportunity to new geographic locations in warmer climates
- Do not need to do a capital refresh cycle on ASIC equipment



Better Performance

Immersion ensures miners always perform to their manufacturer-stated hash rate, no matter the conditions. Ability to increase hash rate by 45%



Longer Life

Immersed miners have a longer life and require less maintenance compared to standard air-cooled systems



Cost-Effectiveness

Immersion is more cost-effective than air cooling, providing cost savings for LUXXFOLIO and our hosting customers

Why mine with LUXXFOLIO?



Lower Costs

Our Navajo Nation partnership delivers power costs allowing us to share the savings with our immersion customers



Green Energy

Our operations are powered predominantly by green energy, with localized power grid hedge against inflationary pressures

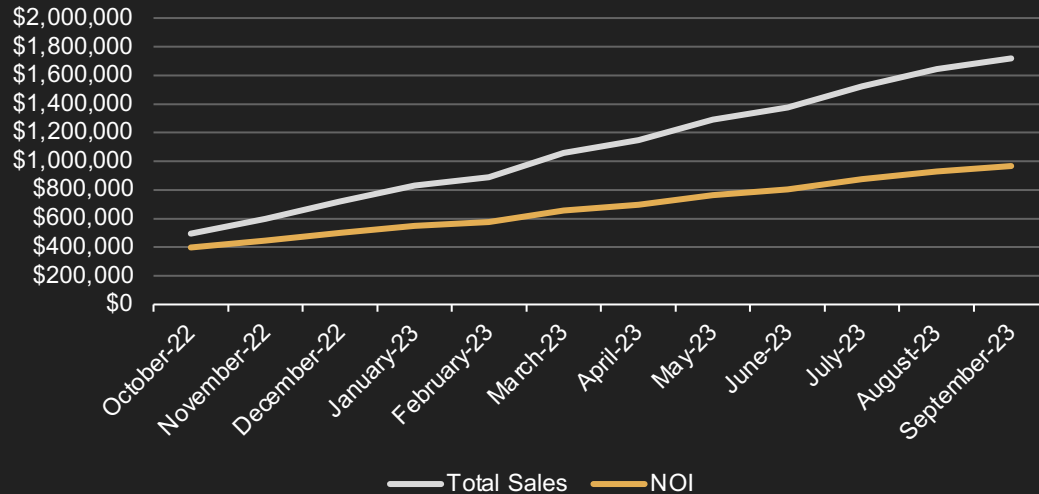


Service & Support

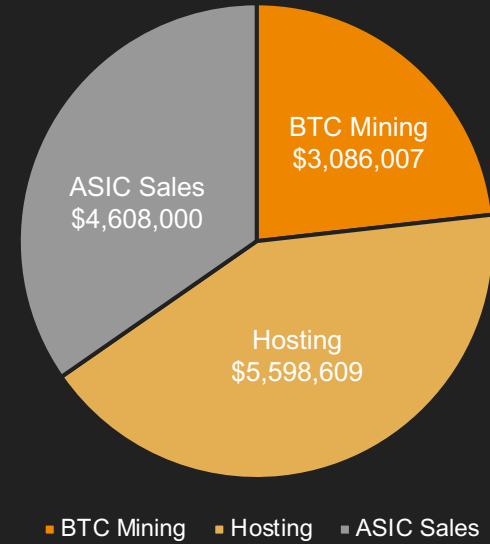
Signing up for LUXXFOLIO immersion hosting includes setup, configuration, and support services at no extra charge

Operational and Financial Projections

Projected Revenue



Projected 2023 Revenues



Forecast October 1, 2022 – September 30, 2023

1. BTC mined estimates based on 30% overclocking of immersive mining and self mining
2. ASIC Sales of 383 per month
3. Hosting 9MW of air cooled and growing to 24 MW of immersive mining by end of the year
4. BTC Price of \$19,000 with 3% monthly increase

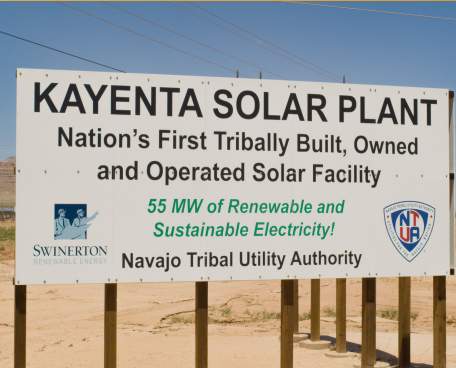
Social Empowerment



LUXX is committed to investing in its communities and promoting Bitcoin adoption and financial inclusion for the underbanked

Benefits to the Navajo Nation:

- Economic Contribution– All Navajo workforce, electricity and tax revenues
- Education
- Community involvement including sponsorships and scholarships



<https://youtu.be/b94XAejIFa8> – Mining Bitcoin with the Navajo Nation

LUXX Board of Directors



Kelly Klatik, MBA, ICD.D
Director

Kelly Klatik has over 27 years of experience in the investment banking/management and alternative asset sectors. He was born and raised in Saskatchewan, Canada and is a Managing Partner at Cypress Hills Partners, an alternative specialty lending firm, which he co-founded in 2014. Prior to this, he was a co-founder of TSX-V listed Falco Resources, a natural resource data mining play which harvested a 100 year old data set resulting in the largest digital mining discovery in Canada (10M oz Au Eq).



Brad Farquhar, MPA
Director

Brad Farquhar is Co-Founder, Executive Vice President and Chief Financial Officer of Input Capital Corp. Input is the world's first agriculture commodity streaming company and is publicly traded on the TSX Venture Exchange. Previously, Brad was a founding partner at Assiniboia Capital Corp. and co-founded Assiniboia Farmland Limited Partnership, the oldest and largest farmland investment fund in Canada. The company was sold to the Canada Pension Plan Investment Board in 2014 for \$128 million.



David Gens, B.Comm
Director

David Gens is a financial services entrepreneur/investor and is the founder, Chairman, President & CEO of Merchant Growth and Merchant Opportunities Fund. He has successfully built one of Canada's largest fintech lending platforms using automation and AI, which are key technologies to be harnessed by LUXXFOLIO in our crypto mining management solutions and smart contracts.



Dr. Michael J. Byron, Ph.D
Director

Dr. Byron currently sits on the board of five publicly-traded companies and has had executive roles in several others, bringing to LUXXFOLIO over 30 years of domestic and international experience, taking and managing companies from early stage to public listing.

LUXX Management Team



Ken MacLean
President

Ken began working in the technology world with positions at IBM, Sun Microsystems and Digital and has been active in the crypto markets since 2017. He has been an integral part of financing and building organizations across multiple industries including real estate, retail, heavy industry, and technology. Ken has an MBA from the University of Calgary with a focus on new venture finance and technology.



Kien Tran
COO

Kien founded Westblock Capital in 2017 as an integrated digital asset company where he built and operated an industrial scale mining facility. He has developed an extensive network of relationships in the cryptocurrency industry. Prior to Westblock, Kien spent 15 years in Investment Banking and Capital Markets in New York, Toronto, and Calgary. He has an MBA from the University of Chicago and a Bachelor of Commerce from the University of Calgary.



Geoffrey McCord
CFO

Geoff McCord's professional career spans 33 years as a senior financial and operations level executive for several financial organizations, including 11 years at Connor, Clark and Co., a Toronto based investment dealer where Geoff served as Chief Financial Officer and Director of Operations. At IPC Financial Network Inc., he served in a number of roles including Executive Vice-President and Chief Operating Officer, as well as President of IPC Securities Corporation, IPC's IROC dealer.



Zeke Iribar
CTO

Zeke is a seasoned technology professional with experience delivering IT solutions across many industries. He has worn many hats – programmer, architect, project manager, technical lead, mentor and speaker. Zeke believes that new technologies such as blockchain and distributed ledgers will revolutionize the ways in which businesses manage their information and transact.



Anthony Wong
Corp. Secretary & Director

Anthony has over 25 years of experience in the corporate finance and communications industry. His diverse skill set uniquely positions him to understand and work with a variety of businesses and ventures from law to technology to digital media. Anthony earned his law degree from the University of British Columbia. His corporate affairs experience in both the private and public sectors bring tremendous value to LUXXFOLIO.

Share Price	\$0.11 CAD
Shares Outstanding	86.717M
Stock Options & Share Purchase Warrants	5.263M
Warrants	31.989M

Research Coverage

PI FINANCIAL

experience. driven.

Kris Thompson

Email: kthompson@pifinancial.com



CSE: **LUXX** OTCQB: **LUXFF** FRANKFURT: **LUH**