



LUXFOLIO



Disclaimer and Forward Looking Statement

This is background information about LUXFOLIO's activities and strategy current as of the date of the deck. This information is given in summary form and does not purport to be complete. It is based on information that is already in the public domain including information from third-party sources. While the company believes the information from the third-party sources to be reasonable, the company cannot guarantee its accuracy. Readers should verify such information for themselves. LUXFOLIO's public record should be consulted for a more complete understanding of the company's status. **Nothing in this deck should be considered an invitation, advice, or a recommendation to investors or potential investors to hold, purchase, or sell securities.** Before acting on any information, you should consider your particular situation and seek independent financial advice from a qualified registered professional.

Certain information contained herein may constitute "forward-looking information". Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will", "anticipated", "if", "projected", or variations of such words and phrases or statements that certain actions, events, or results "will" occur. Forward-looking statements regarding the company's strategy or position are based on the company's estimates and are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the company to be materially different from those expressed or implied by such forward-looking statements or forward-looking information. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. The company will not update any forward-looking statements or forward-looking information contained herein, except as required by applicable securities laws.

The logo for LUXXFOLIO, featuring the word "LUXXFOLIO" in a white, sans-serif font. The "X" is stylized with two gold-colored diagonal lines crossing in the center. The background of the slide is a blurred image of server racks with blue and purple lights, and a large, detailed gold Bitcoin coin is visible in the lower-left corner.

LUXXFOLIO

Company Overview

- **LUXXFOLIO** is a vertically integrated digital asset company that operates an industrial scale crypto currency mining operation in the United States.
- Backed by NYDIG who provides an end to end bitcoin solution to some of the largest insurance and financial service companies in North America. 
- Our purpose is to participate in the decentralized financial system built around the sovereign individual.
- The two main verticals are:
 - LUXX Crypto Mining Division
 - Asset Management Division



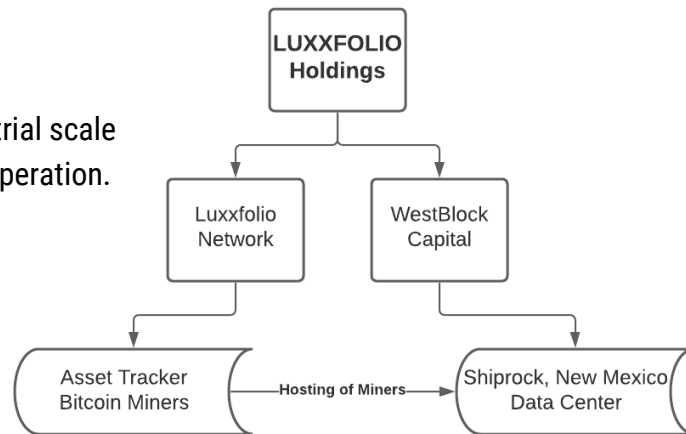
Highlights

- **March 2019** – LUXX completes MVP on blockchain asset tracker;
- **May 2019** – LUXX lists under the CSE in Canada;
- **Jan. 2020**– WestBlock concludes partnership with Navajo Utility Corp. and completes construction on a state-of-the-art industrial crypto mining facility that has maximum capacity of 15MW of power availability;
- **Dec. 2020** - LUXX places order for 590 Avalon 1246 miners (90 TH/s);
- **April 2021** – LUXX enters into definitive agreement to acquire WestBlock;
- **May 2021** – LUXX places order for 2400 Bitmain S19J Pro miners (100 TH/s);
- **June 2021** – LUXX completes purchase of WestBlock.
- **July 2021** – *LUXX receives and installs first delivery of 590 Avalon miners.*

Business

LUXX Mining Division

- WestBlock Capital Inc. ("WestBlock"), a wholly owned subsidiary, is an industrial scale crypto mining and custodian/hosting operation.
- WestBlock will act as custodian and operator for Company owned and third-party crypto miners.



Asset Management Division

- Luxxfolio Network has developed a platform that provides a secure and reliable place to authenticate and register its assets onto the blockchain.
- Registering crypto miners as unique identifiable assets (UIA's) onto our platform creates asset integrity and transparency around the assets (allowing securitization of assets).
- The Company may earn revenues from proof of work mining, staking, lending, UIA securitizations, and financial engineering utilizing bitcoin, Ethereum, stable coins and other crypto assets.

Projections

- \$35K BTC Price (beginning)
- 0.5% BTC monthly price increase
- 3.0% monthly Difficulty increase

Contribution Margin					
<i>All funds are in USD</i>					
	2021	2022	2023	Q1 2024	Total
Total Revenues	3,878,285.95	18,414,848.88	16,134,110.72	3,343,317.00	41,770,562.54
Electricity/Direct Costs	-713,869.83	-3,180,860.95	-3,619,141.27	-904,785.32	-8,418,657.36
Overhead Expenses	-150,000.00	-300,000.00	-300,000.00	-75,000.00	-825,000.00
Total Operating Costs	-863,869.83	-3,480,860.95	-3,919,141.27	-979,785.32	-9,243,657.36
Contribution Margin	3,014,416.11	14,933,987.93	12,214,969.45	2,363,531.68	32,526,905.18
Contribution %	77.73%	81.10%	75.71%	70.69%	77.87%
Operating & Market Assumptions*					
MW Deployed	4.67	9.10	9.10	9.10	
Hashrate (SHA-256, PH/s)	140.93	290.93	290.93	290.93	
BTC Price	36,243.53	38,478.95	40,852.25	\$ 41,468.10	
Difficulty	1.84664E+13	2.63286E+13	3.75383E+13	4.10191E+13	
Assumptions					
Beginning BTC Price	\$ 35,000.00				
BTC Monthly Price Increase	0.50%				
Beginning Difficulty (billions)	1.36726E+13				
Initial Difficulty Increase	20%				
Difficulty Monthly Increase	3.00%				

Why LUXX

1

**Established
Mining &
Management
Expertise**

2

**Attractive
Valuation
Relative to
Alternatives**

3

**Acquisition
Opportunities
Can Create
Multiples of
Initial Value**

4

**Capacity for
Growth on
Owned &
Controlled
Infrastructure**

5

**Network of
Relationships to
Drive
Aggressive
Acquisition
Strategy**



**Established
Mining &
Management
Expertise**

Dean Linden – CEO

Dean has over 26 years experience in guiding growth oriented companies in the public markets. He has been an early stage shareholder and important visionary in the development of these successful companies: ID Biomedical (sold for \$1.7B), CRH Medical (sold for \$473M), and Falco Resources (in progress). As well, guiding the build out of Cypress Hills Partners, a leading alternative lending firm out of Vancouver.

Ken MacLean

President of LUXX Mining Division

Ken began working in the technology world with positions at IBM, Sun Microsystems and Digital. He participated in the tech build out of the dotcom boom and built and sold a successful technology company. He has been an integral part of financing and building organizations across multiple industries including real estate, retail, heavy industry, and technology. He has a MBA from the University of Calgary with a focus on new venture finance and technology. Active in crypto markets since 2017.

Geoffrey McCord, CPA, CA – CFO

Geoff McCord's professional career spans 42 years as a senior financial and operations level executive for several financial organizations, including 11 years at Connor, Clark and Co., a Toronto based investment dealer where Geoff served as Chief Financial Officer and Director of Operations. At IPC Financial Network Inc., he served in a number of roles including Executive Vice-President and Chief Operating Officer, as well as President of IPC Securities Corporation, IPC's IROC dealer.

Kien Tran – COO of LUXX Mining Division

Kien founded Westblock Capital in 2017 as an integrated digital asset company where he built and operated an industrial scale mining facility. He has developed an extensive network of relationships in the cryptocurrency industry. Prior to Westblock, Kien spent 15 years in Investment Banking and Capital Markets in New York, Toronto, and Calgary. He has a MBA from the University of Chicago and a Bachelor of Commerce from the University of Calgary.



**Established
Mining &
Management
Expertise**

Kelly Klatik, MBA, ICD.D – Director

Kelly Klatik has over 27 years of experience in the investment banking/management and alternative asset sectors. He was born and raised in Saskatchewan, Canada and is a Managing Partner at Cypress Hills Partners, an alternative specialty lending firm, which he co-founded in 2014. Prior to this, he was a co-founder of TSX-V listed Falco Resources, a natural resource data mining play which harvested a 100 year old data set resulting in the largest digital mining discovery in Canada (10M oz Au Eq).

Dr. Michael J. Byron, Ph.D – Director

Dr. Byron currently sits on the board of five publicly-traded companies and has had executive roles in several others, bringing to LUXXFOLIO over 30 years of domestic and international experience, taking and managing companies from early stage to public listing.

Brad Farquhar, MPA – Director

Brad Farquhar is Co-Founder, Executive Vice President and Chief Financial Officer of Input Capital Corp. Input is the world's first agriculture commodity streaming company and is publicly traded on the TSX Venture Exchange. Previously, Brad was a founding partner at Assiniboia Capital Corp. and co-founded Assiniboia Farmland Limited Partnership, the oldest and largest farmland investment fund in Canada. The company was sold to the Canada Pension Plan Investment Board in 2014 for \$128 million.

Anthony Wong, LL.B – Director

Anthony has over 25 years of experience in the corporate finance and communications industry. His diverse skill set uniquely positions him to understand and work with a variety of businesses and ventures from law to technology to digital media. Anthony earned his law degree from the University of British Columbia. His corporate affairs experience in both the private and public sectors bring tremendous value to LUXXFOLIO.

2

Attractive Valuation Relative to Alternatives

The pre-money enterprise valuation is **\$50k per PH/s of capacity** compared to peers, which are trading on average of **\$330k per PH/s of capacity**, indicating strong upside potential.

Companies	MW Contracted	MW	Current Hashrate (PH/s)	Announce Future Hashrate (PH/s)	Price	EV/PH/s	EV (millions)	EV/MW	EV/PH/s	EV/Future PH/s
Hive	100	51	250	2,474	\$2.95	\$404,373	\$1,000	\$19.6	\$4.0	\$0.40
Hut 8		104	1073	1,300	\$5.70	\$366,620	\$477	\$4.6	\$0.4	\$0.37
Bitfarms	367	69	1200	3,000	\$4.71	\$190,076	\$570	\$8.3	\$0.5	\$0.19
CleanSpark Inc		N/A	315	1,150	\$13.44	\$221,842	\$255	N/A	\$0.8	\$0.22
The9 Ltd		N/A	693	3,558	\$10.42	\$162,295	\$577	N/A	\$0.8	\$0.16
Riot Blockchain Corp		73	1300	4,000	\$31.64	\$655,828	\$2,623	\$35.9	\$2.0	\$0.66
Marathon Patent Group		105	710	10,370	\$27.02	\$284,164	\$2,947	\$28.1	\$4.2	\$0.28
Average			792	3,693		\$326,457		\$19.3	\$1.8	\$0.33
Luxxfolio/Westblock	15	15	63	303	\$0.30		\$14	\$0.95	\$0.23	\$0.05

LUXX Mining Division is currently operating 8MW with 63 PH & planning 7MW expansion in 2021 with production capacity that is projected to be in excess of 400 PH/s.

Upside opportunity is significant as we scale

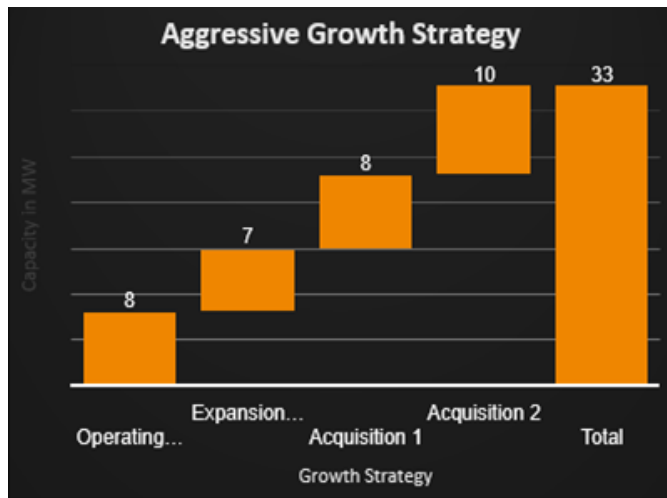
3

Aggressive Growth Strategy Could Lead to Multiple Expansion

By executing an aggressive growth strategy, LUXX hopes to achieve a valuation multiple comparable to its Large Cap peers.

Acquisition Opportunities Can Create Multiples of Initial Value

- Small Cap Valuation metrics **\$1.0mln /MW**
- Large Cap Valuation Metrics **\$19 mln /MW**
- 33 MW @ \$1.0mln /MW = **\$33 mln**
- 33 MW @ \$19 mln /MW = **\$620 mln.**





LUXFOLIO

4

Capacity for Growth on Owned & Controlled Infrastructure

- LUXXFOLIO's Vision is to expand its mining operation and offer investors low-cost exposure to crypto currency mining & other crypto related revenue streams.
- 15 MW Capacity in New Mexico, with 8 MW currently mining and hosting.
- Inexpensive & Flexible Power
 - Exclusive Partnership with the Navajo Tribal Utility Authority (NTUA), New Mexico.
 - Low Cost Power being in the lowest Decile Power Price.
- Approximately 42% of power generation is renewable energy compared to the US utility average of 20% renewables.
- Anticipated Operating Hash Power of 300 Petahashes (PH) per second.



15 MW Capacity in New Mexico

- Custom built mining buildings.
- 1.5 acres of land adjacent to power substation.
- Fiber optic internet service.
- High elevation, cooler climate with very little humidity.
- Actively mining since 2019, with significant technical & operating experience.



LUXFOLIO

5

**Network of
Relationships
to Drive
Aggressive
Acquisition
Strategies**

- Strong partnership with **NYDIG** out of New York, a leading finance and technology provider that acts as a custodian and lender to the Bitcoin ecosystem and a subsidiary of Stone Ridge, a \$10 billion alternative asset manager.
- **Cypress Hills Partners** acts as a strategic shareholder and financier whose primary strategy is lending against receivables, cashflows and other types of equipment.
- Industry relationships built over last 5 years as active participants in crypto mining space.





Capital Structure

CSE: **LUXX**

OTCQB: **LUXFF**

	Share O/S
Shares Outstanding	49,415,475
Stock Options	2,175,000
Share Purchase Warrants	5,937,032
Special Warrants (Paid up)	8,118,912
Market Capitalization	\$14,824,612



FOR MORE INFORMATION

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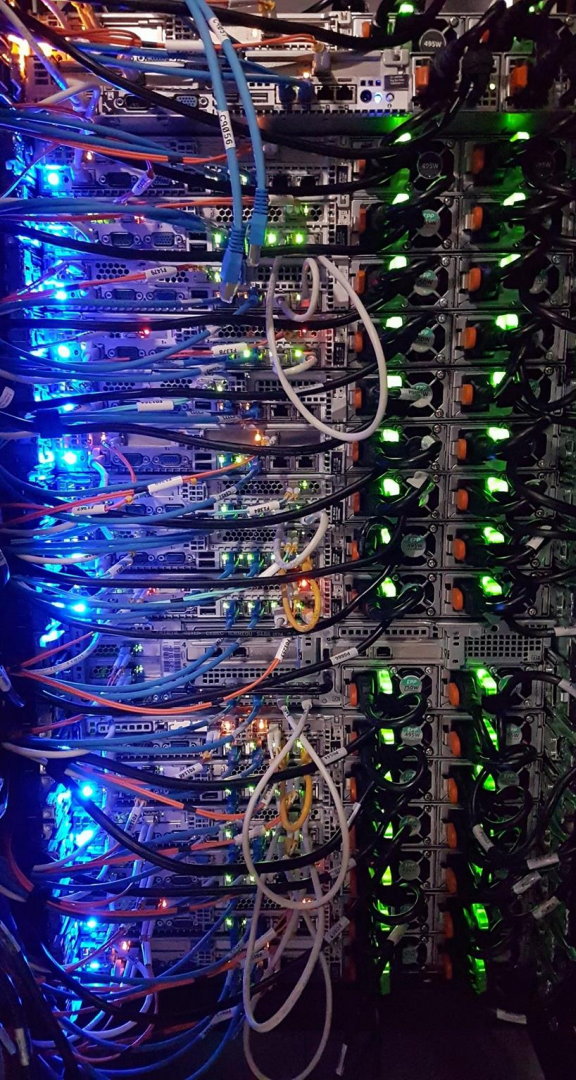
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APPENDIX



Overview of Bitcoin (BTC) Mining:

- Bitcoin mining refers to the act of participating in the BTC blockchain network by solving complex mathematical equations (referred to as “mining blocks”).
 - The purpose of solving equations is to validate transactions on the blockchain, which is the reason that the blockchain is secure. The mining machines are specifically made to attempt to solve these mathematical equations in the least amount of time possible.
- The number of equations performed to solve the equations is defined as a **hash rate**.
 - The more hash rates a blockchain has, the more secure it is, but also the more difficult solving the equation becomes (known as difficulty).
- In exchange for mining blocks, thereby validating data submitted to the chain, the miners receive a transaction fee and BTCs as a reward.
 - The first miner to solve the equation receives the reward. The blockchain is configured to pay a reward every 10 minutes.
- Mining blocks takes a tremendous amount of power. The more hash rates generated, the more power required.
 - Hash rate is typically calculated by tera hashes per second (TH/s) or peta hash per second (PH/s).
- **The primary factors in BTC mining are as follows; equipment used, difficulty level, power source and price, rewards received, and BTC price.**



Current Miners

- Evolution of BTC mining equipment - Initially using basic CPUs and began using the current technology of ASIC circuits in 2013.
- ASIC circuits began at a 130 nanometer (nm) chip size and have decreased in size since 2013, with current chip size of 7nm.
- The smaller the chip size, the more efficient the machine, as they are able to produce additional hash rates at lower energy requirements.
- Equipment purchased - **590 Canaan Avalon 1246 miners** with 90 TH/s & **2400 Bitmain S19j Pro miners** with 100 TH/s.
- To put in perspective, the TH/s of the existing machines are 13 TH/s, meaning these Canaan Avalon and Bitmain S19j machines are extremely more efficient and projected to deploy over 2.5x more hash rates per month on the same power used.

Bitcoin/Crypto: Rapidly Evolving Investment Class

*Bitcoin, Crypto & Digital Currencies, Morgan Stanley, February 10, 2021

"JP Morgan CEO Jamie Dimon says bitcoin is a 'fraud' that will eventually blow up. It's worse than tulip bulbs. It won't end well. Someone is going to get killed."

September 17, 2017

"JP Morgan Predicts Bitcoin Price Could Rise Over \$146K in Long Term."

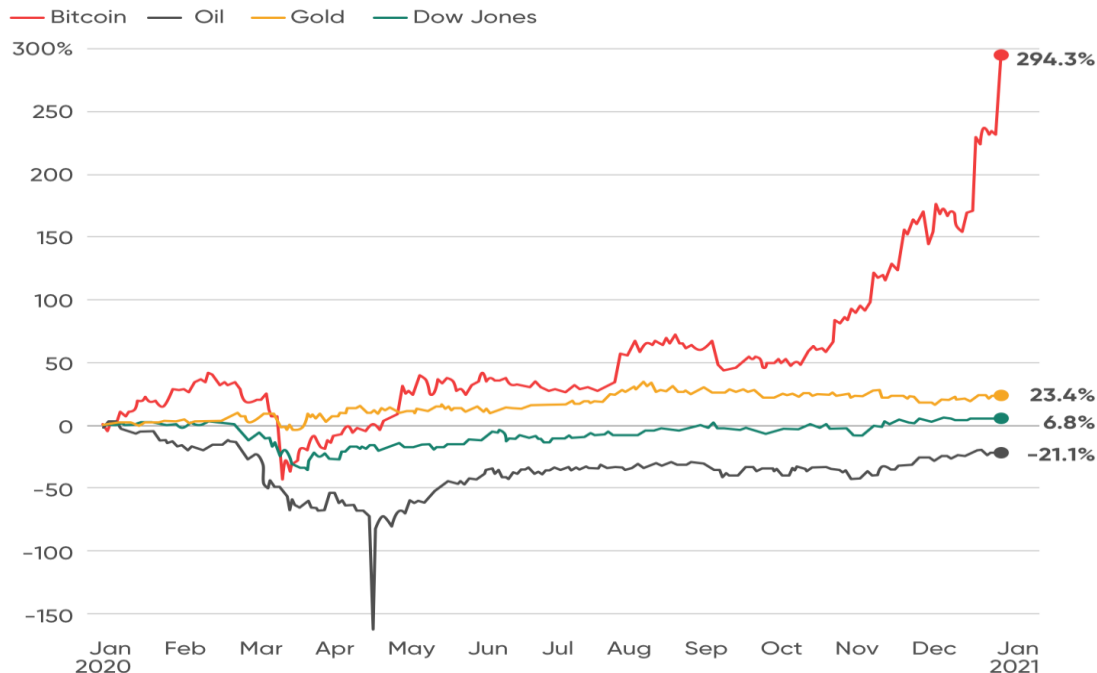
January 5, 2021

New Institutional Investment Class	2017	Present
Hedge against CB Monetary Policy / Government Collapse	2018	Present
Store of Value	2017	2018
New Fundraising & Capital Allocation Mechanisms	2015	2018
Replacement Payment System	2010	2017
Incumbent Financial System Antidote	2010	2017
Digital Cash – Untraceable but Full Confidence	2009	2016



BTC as an Inflationary Hedge

- Bitcoin is increasingly becoming the inflationary hedge of choice replacing Gold for Institutional Investors.
- Citibank's analyst Tom Fitzpatrick calls Bitcoin the "21st Century Gold" with projections up to \$318,000
- Some analysts believe that recent gains are just the beginning.



Halving reduces supply leading to significant upside in BTC price.

